

For Immediate Release Monday, October 2, 2000

## JEFF GORDON #24 RACECAR/SIMULATOR HIGHLIGHT AT "RACING AGAINST DRUGS"

Monroe County Executive Jack Doyle, along with Wegmans Food Markets, the New York State Police and Prevention Partners, presents "Racing Against Drugs" Free Family Fun Night, Wednesday, October 4, 2000 at the Monroe County Dome Arena, 2695 E. Henrietta Road. The free event runs 6:00 p.m. to 9:00 p.m. and consists of a car show and information on positive youth development through Asset Building.

New this year, children can experience professional racing in the Jeff Gordon #24 racecar/simulator, provided free of charge by the Hoselton Auto Group.

"Kids love fast cars and racing," said Doyle. "This open house uses impressive race-style vehicles to get kids' attention so we can impress upon them the importance of resisting drug and alcohol use. At the same time, we provide valuable Asset Building skills information to parents for raising children into competent, productive and successful adults."

More than 100 cars will be on display from NASCAR, NHRA, IHRA and DIRT including NASCAR's #32 Tide Car. Also on display: Rochester Street Machines; Rochester Street Rods; racing motorcycles and a racing lawn tractor; police race cars; and the Royal Canadian Mounted Police.

Tuesday, October 3, 2000 and Wednesday, October 4, 2000, fifth graders from 15 local schools will participate in the "Racing Against Drugs" day program – to develop an action plan for implementing Asset Building in their school. In addition, more than 60 high school students will teach decision-making skills on how to resist peer pressure. The morning sessions will culminate with the Royal Canadian Mounted Police slot car races.

"Racing Against Drugs" is a program adapted from the Royal Canadian Mounted Police.

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For further information, call: Communications & Special Events at 428-2380 Visit us on the web: www.co.monroe.ny.us